

Julie Stephen Chheng







## Rain at Noon

A book and an application by Julie Stephen Chheng.



Joe is a little goldfish who dreams of becoming a shark, the greatest hero of all the oceans. But then a violent storm breaks out and carries away his fake fin...

The story of Joe is told in a book and an application. They are two sides of the same adventure told with the specific qualities of paper and digital media.





Application available on iOS and Android for phones and tablets.

Age: 3-7 | Price: 2,29 € / 1,99 \$ No internet connection needed

language : English, French, German, Spanish, Italian,

Chinese, Korean and Japanese.

Book: 44 pages with 6 of cut-out's 3 different sizes of the fake fins Format: 13,5/17 cm | Prix: 14,90 €

language : French

www.volumique.com/lapluie



Joe in the submarine game



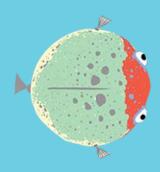
Joe in the boat game



Joe in the snow



Joe in the octopus game



## The application, Rain at Noon

Through an interactive ocean, animations and games, the story of Joe in his ocean also becomes interactive. Becomes interactive. All the fish that populate the ocean can be collected and the player has to help Joe find its lost fin through four games. The application evolves according to the weather near you and the time of day, through its many adventures.

During the adventures, the player will have to go through many actions such as to get out of the coral reef, to release the yellow fish, to move an octopus and to jump from a train.

At the end of each game, the player wins a new power that permits him to change the weather in the ocean. Five powers are available: sun, rain, snow, night and storm. A map helps the player to see his/her location and his/her advancement in the game. Finally, when the user finishes the four games, a whale meets Joe and delivers to him the precious fin.







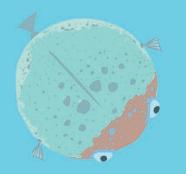
Author: *Julie Stephen Chheng* Production: *Ex Nihilo / Volumique* 

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Release: 02.15.2018

No internet connection needed





<-- Click here
WEB SITE



-- Click here VIDEO



<-- Click here
BOOK

French version



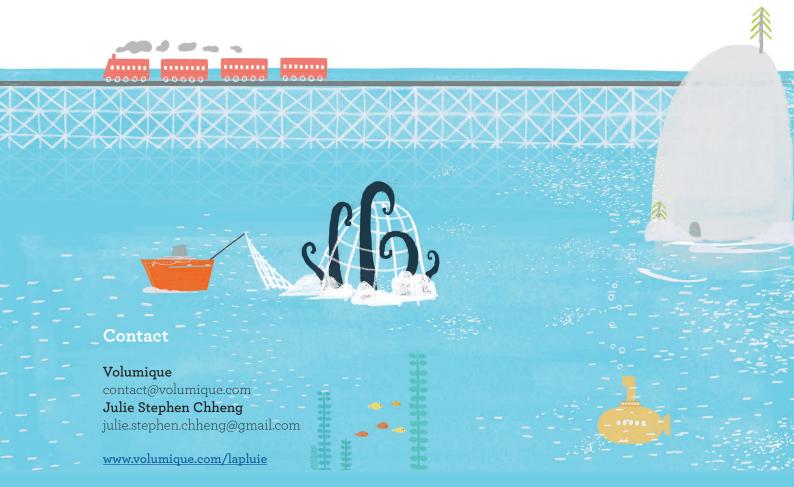
APPSTORE / IOS APP

available 02.15.2018



Click here
ANDROID APP
GOOGLEPLAY

available 02.15.2018



## **Author Biography**

Julie Stephen Chheng is a Paris-based designer.
A graduate from the Arts décoratifs of Paris School.
She is engaged in projects in the field of publishing and visual arts that blend state-of-the-art technology and paper.

She is the author of several books and applications: 'The Adventures of a Village' (a folding book), 'Poems in Pieces' (a pop-up book), 'Rain at Noon' (a book and an application), 'Adventures of the Little Postal Train' (papercuts and augmented reality).

In 2014, she did an Art Residency with the **Hong Kong Arts Center.** In 2016, she was artist-in-residence at the **Villa Kujoyama** in Digital Arts in Kyoto.

This year, she presented *Uramado*, an augmented journey at the Musée de la Chasse et de la Nature in Paris, *Folded, Cut and Off the Wall*, a touring exhibition organized by **Le Salon du livre jeunesse de Montreuil** in the Paris Region and 18 windows displays for **Hermès in Tokyo**.

She is now working on *The Adventures of Kayak*, a story with augmented reality stickers.

Tumblr: http://juliestephenchheng.tumblr.com/

## The team

Julie Stephen Chheng

animation and design Thomas Pons

animation Julien Chheng & Ulysse Malassagne

development / game design

Julien Hognon & Tristan Genevet

conception and realisation

interface design Geoffrey Dorne
sound design Sacha Gattino

**project manager** Thibault Jorge

production

Volumique - Etienne Mineur Ex Nihilo - Arnaud Colinart

A book in French exists in addition to this application.

